



## **MISSION**

The Bradley Beach Business Community Alliance will bring business, community and the municipality together to enhance the lives of both residents and visitors as a partnership between all, taking action to strengthen BB resident life as well as BB economic development.

## **GOALS**

The Alliance is the organization that links businesses and residents directly to the community.



### **MEMBERSHIP:**

BBBCA will recruit and organize businesses, organizations and residents as members, building constructive relationships in the community to make Bradley Beach a better place to live and visit.

### **PROMOTIONS:**

BBBCA will promote town business members through website, social media and events. BBBCA will sponsor forums and publications to promote continuous revitalization and knowledge of the Borough.

### **ECONOMIC VITALITY:**

BBBCA will educate and assist business and property owners in matters of business development.

### **TOWN DESIGN:**

BBBCA will be a voice and provide inputs to Bradley Beach planning, zoning and beautification of the Borough.

### **CIVIC ENGAGEMENT:**

BBBCA will mobilize and support town newsletter, activities and organizations to stimulate civic participation and town unity.



## EXCLUSIVE BENEFITS FOR BUSINESS MEMBERS

### PROMOTION

Listing on BBBCA website, annual online Membership Directory and Business Resource Guide  
Social Media Promotion and Ad Opportunities  
Membership profile on BBBCA website to present business

### NETWORKING

Forums with local and regional businesses  
Small business development resources

### COMMUNITY CONNECTIONS

Access to Borough and Municipality agencies  
Linkages to school and library

### TOWN VOICE AND VISIBILITY

Policy and planning inputs on town/Borough issues  
Recognition at Bradley Beach events  
Newsletter

### BUSINESS MEMBERSHIP RATES

RESTAURANT .....	\$100
LICENSED PROFESSIONAL SERVICE.....	\$100
GENERAL BUSINESS .....	\$100
FINANCIAL INSTITUTION MAIN	
BRANCH.....	\$350
HOME-BASED BUSINESS.....	\$100

## INCLUDED IN YOUR MEMBERSHIP

- Standard web directory listing with member page • Alliance logo for web and print upon request • Opportunities to connect locally and regionally • Monthly event notifications • Resources for small business development • Member-to-Member discounts • BBBCA window cling for display • Company logo, website address, social links and email address inclusion on profile • 6 social media posts per year

EXCLUSIVE BENEFITS FOR NON PROFIT & INDIVIDUAL MEMBERS

RECOGNITION

Listing on BBBCA website and print materials

PROMOTION

Newsletter & Social Media

NETWORKING

Business and resident forums



EXCLUSIVE BENEFITS FOR INDIVIDUAL MEMBERS

RECOGNITION

Listing on BBBCA website and print materials  
Bumper Sticker

NETWORKING

Events and special interest circles

BOROUGH SUPPORT

Inputs on community improvements  
Newsletter

COMMUNITY SPIRIT

Creation of resident programs

NON PROFIT AND  
\*INDIVIDUAL MEMBERSHIP  
RATES

NONPROFIT MEMBER.....\$100

SILVER MEMBER .....\$100

GOLD MEMBER.....\$200

PLATINUM MEMBER .....\$300

\*PER RESIDENCE

INCLUDED IN YOUR MEMBERSHIP

- Standard web directory listing with member page
- Opportunities to connect locally and regionally
- Monthly event notifications
- Member-to-Member discounts
- Recognition and promotion of non profit mission and programs for the community
- Contribution to Bradley Beach beautification, town signage, special resident program fund.



**INCORPORATED AS A NON PROFIT (501C6) DECEMBER, 2019**

**BRADLEY BEACH, NEW JERSEY**

*"As the new Mayor of Bradley Beach, I am excited about the focus and good work the Bradley Beach Business Community Alliance has achieved in their first year, a very challenging 2020. The Alliance was an outgrowth of the Strategic Plan, developed by volunteer leaders in partnership with the municipality. Linking business owners, non-profits, and residents together will be an essential critical success factor in 2021 and beyond as we implement our Strategic Plan. I encourage our businesses, non-profits, and residents to become members in this important organization. The benefits are significant and will add to the success of our community going forward."*

*-Mayor Larry Fox. January 1, 2021*

**Bradley Beach Business Community Alliance**

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[www.bradleybeachalliance.org](http://www.bradleybeachalliance.org)

